

LAUREN DEL VACCHIO

Graphic Designer

CONTACT

📍 Boston, MA

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🌐 [Portfolio](#)

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SKILLS

InDesign	● ● ● ● ● ● ● ● ● ● ● ● ● ●
Photoshop	● ● ● ● ● ● ● ● ● ● ● ● ● ●
Illustrator	● ● ● ● ● ● ● ● ● ● ● ● ● ●
After Effects	● ● ● ● ● ● ● ● ● ● ● ● ● ●
Premier Pro	● ● ● ● ● ● ● ● ● ● ● ● ● ●
XD	● ● ● ● ● ● ● ● ● ● ● ● ● ●

EDUCATION

B.A. Web Design and Development
Simmons University '20

Coursework: Graphic Design, Photography,
Web Design, Media Arts

Honors: Dean's List

Extracurricular: Varsity Softball

Study Abroad | Sept-Dec 2018
Roehampton University | London, UK

Coursework: Photography,
Digital Images, Writing

SUMMARY

I have been a graphic designer for 4 years. Originally from sunny Southern California, I journeyed to Boston to become a student-athlete at Simmons University. There I began to study web and graphic design. After college I did a number of small design and photography jobs during the pandemic and finally landed at a marketing agency out of North Andover, Massachusetts. I learned a number of skills including, working in a fast-paced environment, attention to detail, problem solving, and autonomous working to name a few. I am excited for my next great adventure and working collaboratively with a new team.

WORK EXPERIENCE

The Simon Group Inc. | North Andover, MA
Junior Graphic Designer | Aug'22-Jan'24

- Responsible for concept, design and production of innovative, high quality print and digital artwork, including logos, advertisements, brochures and websites.
- Photographed company events and edited them for social media and marketing purposes.
- Think creatively to produce new ideas and concepts that align with customer/company brand requirements such as healthcare and pharmaceutical companies, community events, and real estate companies.

Extra Innings | Watertown, MA

Social Media Representative & Softball Instructor | Aug'20-Aug'22

- Monitored and reported activity on the social media pages as well as responding to customer/followers' inquiries.
- Represented the brand's lifestyle by photographing adventurous scenes and incorporating some of the company's specific products.
- Scheduled, planned, and conducted one-on-one lessons with girls of all ages to advance their softball skills through half hour and hour sessions.

HOBBIES



Reading



Photography



Running



Softball